

ORDER



Orders
Order / Rev: 706016
Alt Order #: 06273815
Product Desc: PRIORITIES USA ACTN
Estimate: 1520
Flight Dates: 08/14/12 - 08/20/12
Original Date / Rev: 08/13/12 / 08/13/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Mundy Katowitz Media/ POL
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Priorities USA Action
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	5	\$9,520.00	\$8,092.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	5	\$9,520.00	\$8,092.00	0.00
Totals	5	\$9,520.00	\$8,092.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/17/12	08/17/12	Price Is Right	CM	11a-12p	----F--	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$2,400.00		0.00			
E 2	WTSP	08/17/12	08/17/12	M-F 530-6p	CM	530-6p	----F--	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-5:30PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$1,600.00		0.00			
E 3	WTSP	08/20/12	08/20/12	Y&R	CM	1230-130p	M-----	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
YOUNG&RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$2,400.00		0.00			
E 4	WTSP	08/16/12	08/16/12	CBS This Morning	CM	7-9a	---T---	1:00	1	\$720.00	P-2	0.00	NM	1	\$720.00
CBS THS MRNG-2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$720.00		0.00			
E 5	WTSP	08/14/12	08/14/12	Price Is Right	CM	11a-12p	-T-----	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----					1	\$2,400.00		0.00			

